

7/14 Scanned, entered & attached

NorthNet Library System

Ph: 707.544.0142 Toll Free: 800.479.6733
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INVOICE NO. **AR - 120072**

July 7, 2010

TO: Woodland Public Library
 250 First Street
 Woodland, CA 95695

POI-071-7710-5262 - \$1,664
 101-071-7710-5310 - \$1,271
 P.O.# 00072070

PLEASE MAKE CHECK PAYABLE TO:	NorthNet Library System
REMIT TO:	55 E STREET SANTA ROSA, CA 95404-4728

DESCRIPTION	AMOUNT
NorthNet Library System FY 2011/12 7/1/11 - 12/31/11	
Membership Dues	5310 - \$1271
Additional Days of Delivery	5262 - \$1664
7/1/11 - 12/31/11 \$34 per day x 2 days per week x 26 weeks = \$1,664	
Total:	\$2935

SFX	T/C	DOC REF.	INDEX NO.	FISCAL YEAR	SUB-OBJ.	PROGRAM	AMOUNT
A		AR -120072	791418	2011-2012	3480	ADM	\$1271
B					3482	COM	\$1664
C							
D	COPIES:	WHITE-LIBRARY		YELLOW-NBCLS			

NorthNet Libraries

Operations 01/01 - 6/30/2012

c:\northnet\fees\Duesand delivery 2011-12.xls

Region	Library	Dues owed using the 2011/12 schedules	Delivery Cost for current days of delivery *	Delivery method and # of days	Total cost for admin, delivery
MVLS	Alpine County	\$424	\$300	UPS	\$724
NBCLS	Bel-Tib	\$2,075	\$3,870	van - 5	\$5,945
NBCLS	Benicia	\$2,305	\$6,636	van - 5	\$8,941
NSCLS	Butte County	\$4,015	\$1,694	USPS	\$5,709
MVLS	Colusa County	\$642	\$1,633	van -2	\$2,275
NSCLS	Del Norte County	\$0	\$788	USPS	\$788
NBCLS	Dixon	\$1,921	\$3,195	van -5	\$5,116
NBCLS	Dominican University	\$2,075	\$2,080	van - 2	\$4,155
MVLS	El Dorado County	\$2,517	\$1,633	van -2	\$4,150
MVLS	Folsom Public	\$2,517	\$3,265	van -4	\$5,782
NSCLS	Humboldt County	\$3,109	\$1,984	USPS	\$5,093
NBCLS	Lake Cty	\$2,075	\$16,530	van - 5	\$18,605
NBCLS	Larkspur	\$1,921	\$3,640	van - 5	\$5,561
NSCLS	Lassen Library	\$0	\$690	UPS	\$690
MVLS	Lincoln Public	\$1,284	\$1,633	van - 2	\$2,917
NBCLS	Marin Cty	\$6,030	\$12,872	van - 5	\$18,902
NBCLS	Mendo Cty	\$2,075	\$17,119	van - 5	\$19,194
NBCLS	Mill Vily	\$2,305	\$5,428	van - 5	\$7,733
NSCLS	Modoc County	\$0	\$1,148	USPS	\$1,148
MVLS	Mono County	\$642	\$850	UPS	\$1,492
NBCLS	Napa City-Cty	\$2,381	\$17,585	van - 5	\$19,966
NBCLS	Napa Valley Coll	\$1,921	\$1,984	van - 5	\$3,905
MVLS	Nevada County	\$1,271	\$1,633	van - 2	\$2,904
NSCLS	Orland Free Library	\$0	\$612	USPS	\$612
MVLS	Placer County	\$2,517	\$1,633	van - 2	\$4,150
NSCLS	Plumas County Lib	\$0	\$1,126	USPS	\$1,126
MVLS	Roseville Public	\$2,517	\$1,633	van - 2	\$4,150
MVLS	Sacramento Public	\$6,357	\$6,530	van - 4	\$12,887
NBCLS	San Anselmo	\$1,921	\$5,344	van - 5	\$7,265
NBCLS	San Rafael	\$2,305	\$6,037	van - 5	\$8,342
NBCLS	Sausalito	\$1,921	\$4,312	van - 5	\$6,233
NSCLS	Shasta Public Librs	\$3,244	\$541	USPS	\$3,785
NSCLS	Siskiyou County Lib	\$0	\$150	USPS	\$150
NBCLS	Solano Comm. Coll.	\$1,921	\$936	van -5	\$2,857
NBCLS	Solano Cty	\$6,030	\$17,167	van -5	\$23,197
NBCLS	Sonoma Cty	\$6,030	\$17,084	van - 5	\$23,114
NBCLS	St. Helena	\$2,075	\$4,853	van - 5	\$6,928
MVLS	Sutter County	\$1,271	\$3,265	van - 4	\$4,536
NSCLS	Tehama County	\$0	\$1,327	USPS	\$1,327
NSCLS	Trinity County	\$0	\$1,007	USPS	\$1,007
NSCLS	Willows Public	\$0	\$641	USPS	\$641
MVLS	Woodland	\$1,271	\$3,265	van - 4	\$4,536
MVLS	Yolo County	\$2,517	\$1,633	van - 2	\$4,150
MVLS	Yuba County	\$1,271	\$1,633	van - 2	\$2,904
		\$86,673	\$188,909		\$275,582

* UPS to NSCLS not included

County libraries limited to 16 years for sales tax measures.

Who's paying for the election? Checked with the County Clerk – Elections and they no longer provide an estimate of the cost.

POLLSTERS – BRYAN GODBE (GODBE RESEARCH)

- Proposal next Monday – fixed fee
- 25,000 registered voters / 18,000 voted in 2008 November election
 - Suggested 400 interviews
 - 15 to 18 questions (*Ann suggested no more than 15*)
- Need to get started by the end of the year (suggested filing deadlines may change because of reduced staffing at registrar's office)
- Need from us: the "flavor" of Woodland – what's going on? Confidence? (water and sewer rates going up)
- TRUE FEASIBILITY STUDY, not an advocacy study so can be paid for with government funds
 - They ask the negative questions
 - *Ann noted if city funds are used, then the report is public information which means the campaign can't control the information
- Results include highlights as to:
 - Answers to: What are the voter's priorities? What needs to be in it for them?
 - Their analysis will include provide information of who are the swing voters, what's important to voters, talking points
- Impression: They know libraries, have worked with libraries and seem to get it. They are working with Solano County and Dixon. They also do ongoing customer policy surveys for libraries for quality.

MENDOCINO COUNTY LIBRARY DIRECTOR

- Passed in November 2011 with 75.2% of the vote. 1/8th of a penny for 16 years (maximum time)
- Did not conduct a poll. Could not afford it.
- It was the decision of the Library Advisory Board to go for the tax measure. Four of them formed the nucleus of the campaign committee. They convinced the BOS to put it on the ballot.
- The committee chose to hire a campaign manager, a local person with strong connections. The paid campaign manager was essential. He kept everybody on task and motivated.
- The committee ran a "get out the vote" campaign where the focus was on Yes voters. It involved getting them identified and getting them to actually vote. The committee worked up through 8pm and monitored the polls until closing to make sure the Yes voters voted.
- The campaign committee raised \$70K and actually returned about \$10K to the Friends groups.

- Solano staff did bake sales, yard sales, etc to raise money for poll. Money went through the FOL.
- Need campaign chair and committee. Need good financial person to meet filings.
 - Have committee create a “list of lists” with key community people (like City Council, Rotary, etc)
- June 2014 – governor’s race
- Suggestions:
 - Need to address promises not kept
 - It’s a reduction of taxes – from 1/4th to 1/8th
 - Focus on 1/8th of a penny (not of a cent which may sound like 8 cents or 8 percent). Say “one eighth of a penny.”

<http://www.facebook.com/#!/keepsolanolibrariesopen>

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