

Notice of Intent to Adopt a Mitigated Negative Declaration/Initial Study for the Digital Freeway Sign at 2140 Freeway Drive Project

August 31, 2015

- Lead Agency:** City of Woodland
300 First St.
Woodland, CA 95695
530-661-5820
- Project Title:** Digital Freeway Sign at 2140 Freeway Drive
- Project Location:** The Project site is located in the eastern portion of the City of Woodland, along the Interstate 5 (I-5) freeway corridor. The site exists in a grassy area in the southwest corner of the 1.99-acre commercial lot located at 2140 Freeway Drive. The 2140 Freeway Drive address includes a 2-story commercial building and a parking lot that wraps around the building. The Project site has Yolo County Assessor's Parcel Number 027-851-011.
- Project Description:** The proposed Project is an application for a Conditional Use Permit (CUP) for the installation and operation of a double-sided digital freeway sign at 2140 Freeway Drive (#PLNG14-00062). The digital freeway sign would utilize digital message technology and may include one or more dynamic digital display areas.
- The sign would include a standard 14' x 48' message center. The sign would be located alongside the I-5 freeway westbound traffic lane, which allows for a long sight-line for westbound travelers coming from Sacramento. The sign's owner would donate a minimum of 5% of the time, and up to 10% on a space available basis, for non-profit and public service messages.
- Findings/Determination:** The City has reviewed and considered the proposed project and has determined that the project will not have a significant effect on the environment, with substantial supporting evidence provided in the Initial Study. The City hereby prepares and proposes to adopt a Mitigated Negative Declaration for this project.
- Public Review Period:** A 30 day public review period for the Negative Declaration/ Initial Study will commence on September 2, 2015 and will end on October 2, 2015 for interested individuals and public agencies to submit written comments on the document. Any written comments on the Initial Study/Negative Declaration should be sent to the attention of Erika

Bumgardner, Senior Planner, and must be received at the City of Woodland, Community Development Department, 300 First St., Woodland, CA 95695 by 5:00 PM on October 2, 2015. The project file and copies of the Mitigated Negative Declaration/Initial Study are available for review at the City of Woodland at the address listed above or on the City's website: <http://www.cityofwoodland.org/>

Public Hearing:

A public hearing to consider project approval and adopt the Mitigated Negative Declaration has not yet been scheduled at the time of publication of this notice. The City anticipates that public hearings on the project may begin in October 2015.