

REPORT TO MAYOR AND CITY COUNCIL

AGENDA ITEM

TO: THE HONORABLE MAYOR
AND CITY COUNCIL

DATE: Sept. 16, 2008

SUBJECT: Proclamation of Support for American
Cancer Society Relay for Life

Report in Brief

Annually the City Council has proclaimed their support for the American Cancer Society Relay for Life Fund Raiser in the City.

Staff recommends that the City Council issue a Proclamation of support for the 2008 American Cancer Society Relay for Life scheduled for October 4 through October 5, 2008 at Woodland High School.

Background

The City Council has shown their support for this event on an annual basis formally since 2002. This year, once again, City employees have put together teams for the event which raises funds for cancer research. The event has become extremely well accepted and is attended by many individuals. Funds raised generally exceed the expectations. Families participate in all of associated events.

Staff participates on their own time without cost to the City.

Discussion

The American Cancer Society has actively supported many efforts to eradicate and eliminate the various forms of cancer in our society. One of the most successful fund raising events is that of the "Relay for Life". Woodland has hosted one of these events for the past six years and several of City employees put together teams to participate in the fundraising. The dates scheduled for the 2008 event is October 4 and 5, 2008, at the Woodland High School stadium. This event is quite impressive because thousands of enthusiastic walkers including men, women and children all enjoy the event and the cause it represents. Many area merchants, restaurants and local celebrities become involved and provide encouragement to those participating. The American Cancer Society urges

support for this event to further research on this disease. The survival rate has steadily increased due to earlier detection and methods of treatment directly related to the efforts and funds raised by this and other events.

Recommendation for Action

Staff recommends that the City Council issue a Proclamation of support for the 2008 American Cancer Society Relay for Life scheduled for October 4 through October 5, 2008 at Woodland High School.

Prepared by: Sue Vannucci, Director of
Administrative Services

Mark G. Deven
City Manager

Attachment: Proclamation

City of Woodland

Proclamation - Relay for Life – October 4 and 5, 2008

WHEREAS, the American Cancer Society will hold the 9th Annual Relay for Life in Woodland on October 4 and 5, 2008 to raise funds for cancer research while emphasizing the importance of early detection and reminding all there is hope of surviving cancer; and,

WHEREAS, the Relay for Life is part of a Nationwide series of walks raising money for cancer research, education and patient services; and,

WHEREAS, thousands of walkers from throughout the Nation will participate in the American Cancer Society's Relay for Life walk; and,

WHEREAS, the American Cancer Society is the largest non-profit source of cancer research in the United States; and,

WHEREAS, the American Cancer Society is dedicated to eliminating cancer as a major health problem and to ensure that all segments of the population benefit to the fullest extent from advances in the understanding of cancer; and,

WHEREAS, nearly 850,000 Californians alive today have a history of cancer and about 15 million Californians now living will eventually have cancer.

NOW, THEREFORE, the City Council of the City of Woodland does hereby proclaim their support for the Relay for Life program, commend the American Cancer Society for their continuous fight against cancer, and recognize the staff and hundreds of volunteers for their dedication and efforts toward making this Annual Campaign successful.

Dated this 16th day of September, 2008

Marlin H. Davies, Mayor

Artemio Pimentel, Vice-Mayor

Martie L. Dote, Council Member

William Marble, Council Member

Jeff W. Monroe, Council Member