



REPORT TO MAYOR AND CITY COUNCIL

AGENDA ITEM

TO: THE HONORABLE MAYOR
AND CITY COUNCIL

DATE: March 4, 2008

SUBJECT: Award of Excellence from the California Park & Recreation Society for the Facility Design and Park Planning for the Woodland Community & Senior Center.

Report in Brief

The City of Woodland received the Award of Excellence from the California Park & Recreation Society for the Facility Design and Park Planning for the Woodland Community & Senior Center. The Award was received at the California Park & Recreation Society annual Awards & Installation Banquet on Friday, February 29, 2008, at the Long Beach Hyatt Regency. Vice Mayor Davies, City Manager Mark Deven and Parks & Recreation Director Daniel Gentry were at the Banquet to receive the award for the City of Woodland.

Staff recommends that the City Council to receive the Award of Excellence from the Vice-Mayor Marlin H. "Skip" Davies.

Background

The eligibility to apply and receive an Award of Excellence from the California Park & Recreation Society is, "Any member of California Park & Recreation Society (CPRS), i.e., cities, counties, districts, sustaining companies or individuals, is eligible to submit entries to the CPRS 2007 Awards Program." Agency Showcase and Recreation/Community Services programs and projects must have been completed November 1, 2006 through October 31, 2007. Agencies may only submit one entry per award division. Each entry must demonstrate the impact it has made on the mission areas of parks and recreation in their community.

The California Park & Recreation Society's (CPRS) Awards Program recognizes excellence of those agencies and individuals that publicize, develop and manage programs, parks, and facilities that:

- Embody and embrace the core values of the profession, particularly accessibility, service to community, lifelong learning, diversity of experience, and environmental stewardship.

- Move the agency towards a stronger position or role within the community.
- Align with the mission areas of parks and recreation: promoting participation in recreational experiences, strengthening community image and sense of place, strengthening safety and security, promoting health and wellness, fostering human development, increasing cultural unity, protecting environmental resources, and facilitating community problem solving

The CPRS Awards Program is a very competitive program. The competition encompasses all of California and is based on the following population categories:

- Up to 20,000
- 20,001 to 50,000
- 50,001 to 100,000
- 100,001 and up

The City of Woodland competed in the 50,001 to 100,000 population for the Facility Design and Park Planning Award for the Community & Senior Center.

Discussion

Facility Design and Park Planning Awards recognizes excellence in the planning and design of facilities and parks that promote participation in recreational experiences, strengthen community image and sense of place, strengthen safety and security, increase cultural unity and protect environmental resources.

Recreation Facility Planning & Design also recognizes planning and design of buildings, structures, and facilities that are used primarily for park and recreation purposes. The divisions are:

- Extreme Sports (examples: Skate Parks/Bicycle Facilities)
- **Community Centers/Facilities**
- *Cultural Facilities (examples: performing arts centers, museums)*
- *Aquatic Facilities*
- Sports Fields/Complexes

Selection Criteria for the Award of Excellence:

1. Planning Process: Describe the project and its purpose, the effectiveness of community involvement in the planning/development phases, how the project meets identified community needs and how the project will promote participation in recreational experiences. (15 points)
2. Design Effectiveness: briefly describe what is special or unique about the project from an architectural, environmental protection, and/or community use perspective. (20 points)
3. Operation & Maintenance: briefly describe significant, alternative or creative operation and maintenance practices that promote efficient use of resources, are cost effective and strengthen safety and security. (10 points)
4. Support the Mission of Parks & Recreation (5 points)

Fiscal Impact

Since the Woodland Community & Senior Center is an award winning facility this award could help the Center generate additional revenue because of notoriety associated with this award. There was no fiscal impact associated with the award application.

Public Contact

Press release to Daily Democrat regarding the City of Woodland receiving the Award of Excellence and posting of the Council agenda.

Commission Recommendation

Parks & Recreation Commission was very pleased at their January 2008 Meeting that the City of Woodland received the Award of Excellence for the Community & Senior Center.

Recommendation for Action

Staff recommends that the City Council to receive the Award of Excellence from the Vice-Mayor Marlin H. "Skip" Davies.

Prepared by: Daniel W. Gentry
Director Parks & Recreation

Mark G. Deven
City Manager

Attachments