

**WOODLAND PUBLIC LIBRARY**  
**Library Conference Room**  
**250 First St.**  
**Woodland, California**

**LIBRARY BOARD OF TRUSTEES**  
**SPECIAL MEETING AGENDA—STRATEGIC PLANNING**  
**July 12, 2008**  
**9 AM – 3 PM**

- I. Welcome Visitors
- II. Public Comment
- III. Review of Agenda
- IV. Strategic Planning—Constancy of Purpose—4 Elements
  - A. Mission
  - B. Vision
  - C. Values
  - D. Measures
- V. Review Related Publications and Historical Context
  - A. City of Woodland
    - 1. 1990's strategic plan
    - 2. current draft of Vision, Values, Mission work
  - B. Woodland Public Library
    - 1. mission statement: Policy Handbook, 1995 revision
    - 2. vision statement: 1996 Strategic Plan
    - 3. service strategies: 2002 Needs Assessment and Services Plan
    - 4. service goals: 2002 Needs Assessment and Services Plan
  - C. Public Library Association's (PLA) Planning for Results Model
    - 1. Original 1998
    - 2. Public Library Service Responses 2007
- VI. Evaluate/Assess Performance Based Upon Existing Vision, Mission and Goals
- Lunch
- VII. Review Updated/Current Influences
  - A. Demographics
  - B. Library Trends
  - C. Community Input
- VIII. Complete Strengths, Weaknesses, Opportunities and Threats Activity
  - A. Community
  - B. Library
- IX. Re-evaluate, Confirm/Revise Mission and Vision
- X. Brainstorm and Prioritize Direction(s)

I declare under penalty of perjury that the foregoing Agenda for the special meeting of the Library Board of Trustees of the City of Woodland scheduled for July 12, 2008, was posted on July 10, 2008, in the outside display case at City Hall, 300 First Street, Woodland, CA, and was available to the public during normal business hours.

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Sandra Briggs, Library Services Director

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