



# City of Woodland

## REPORT TO MAYOR AND CITY COUNCIL

AGENDA ITEM

TO: THE HONORABLE MAYOR  
AND CITY COUNCIL

DATE: December 2, 2008

SUBJECT: Tree City USA Recertification

### **Report in Brief**

The City of Woodland has been recognized as a Tree City USA program for eight consecutive years. In order to continue this dedication to recognizing the community's commitment to its urban forest, the City Council must adopt a resolution supporting the submission of an application for recertification.

Staff recommends that the City Council adopt Resolution No. \_\_\_\_\_ supporting the application for recertifying the City of Woodland as a Tree City USA.

### **Background**

The Tree City USA program is sponsored by the National Arbor Day Foundation in cooperation with the USDA Forest Service and the National Association of State Foresters. Woodland was designated as a Tree City USA for the first time in 2000 and has been recertified every year since.

A community's public image is a very real phenomenon and important in many ways. Being a Tree City USA helps present the kind of image that most citizens want to have for the place they live or conduct business. The Tree City USA signs that are placed at community entrances tell visitors that Woodland is a community that cares about its environment. It is also an indication to prospective businesses that the quality of life may be better here. It has even been known to be a factor in where meetings or conferences are held.

Preference is sometimes given to Tree City USA communities over other communities when allocations or grant money are made available for trees or forestry programs. The reason is that there are invariably more requests than available funds. If requests are equally worthy, some officials tend to have more confidence in communities that have demonstrated the foresight of becoming a Tree City USA.

To be eligible for Tree City USA certification cities must have:

1. A Tree Board or Department
2. A Community Tree Ordinance
3. A Community Forestry Program with an annual budget of at least \$2 per capita
4. An Arbor Day Observance and Proclamation

The City meets the above standards in 2008 by employing staff in the Tree Group of the Public Works Department, supporting the Parks and Recreation Commission, having a tree ordinance, having a tree budget of \$605,020, and celebrating Arbor Day.

**Discussion**

Support of this recertification would reflect the City's continuing commitment to Woodland's urban forest and the quality of life that these assets provide the community. Recertification also supports Woodland's heritage as the "City of Trees."

**Public Contact**

Posting of the City Council agenda.

**Commission Recommendation**

Tree City USA recertification is supported yearly by the Parks and Recreation Commission.

**Recommendation for Action**

Staff recommends that the City Council adopt Resolution No. \_\_\_\_\_ supporting the application for recertifying the City of Woodland as a Tree City USA. .

Prepared by: Robert Sanders  
ROW Infrastructure Superintendent

Reviewed by: Greg Meyer  
Public Work Director

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Mark G. Deven  
City Manager

Attachments: Resolution  
Expenditure Breakdown  
Application (Parks and Recreation Commission Information)

**RESOLUTION \_\_\_\_**

**A RESOLUTION OF THE CITY OF WOODLAND SUPPORTING THE APPLICATION FOR TREE CITY U.S.A. RECERTIFICATION**

**WHEREAS**, the National Arbor Day Foundation, in cooperation with the U. S. Forest Service and the National Association of State Foresters, recognizes towns and cities across America that meet the standards of the TREE CITY USA program; and

**WHEREAS**, trees reduce the erosion of topsoil, cut heating and cooling costs, moderate temperature, clean the air, produce oxygen, provide habitat for wildlife and beautify our community; and,

**WHEREAS**, the Woodland Parks and Recreation Commission was established by City Ordinance “to act in an advisory capacity in matters pertaining to the planting and maintenance of trees growing on public property...”; and,

**WHEREAS**, the City of Woodland has further demonstrated its commitment to the urban forest by allocating significant budgetary and human resources to its care; and,

**WHEREAS**, the City of Woodland supports Arbor Day activities to promote public awareness of the tremendous value of trees as a renewable resource in our community; and,

**WHEREAS**, the City of Woodland proudly embraces its reputation as “The City of Trees”; and,

**WHEREAS**, the City of Woodland was honored with the designation of Tree City U.S.A. for the first time in 2000, and has been recertified every year since.

**NOW, THEREFORE, BE IT RESOLVED** that the City Council of the City of Woodland fully supports the Parks and Recreation Commission application to recertify the City of Woodland as a “Tree City U.S.A.”.

**PASSED AND ADOPTED THIS** second day of December, 2008 by the following vote:

- AYES:
- NOES:
- ABSTAIN:
- ABSENT:

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Skip Davies, Mayor

ATTEST:

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Susan L. Vannucci, CMC, City Clerk

**CITY OF WOODLAND**  
**TREE CITY USA—APPLICATION FOR RECERTIFICATION 2008**

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**BREAKDOWN OF COMMUNITY FORESTRY EXPENDITURES**

Tree Planting and Initial Care

Includes cost of tree purchases, labor and equipment for planting, planting materials, stakes, wrapping, mulching, competition control, etc.

\$ 25,375

Community Forest Management

Includes pruning, public education, professional training, memberships, salaries, street and park tree inventory, pest management, fertilization, etc.

405,045

Tree Removals

Includes cost of saws and equipment, supplies and labor.

41,000

Other

Contract trimming and removals

133,600

Total

\$605,020

# TREE CITY USA Application for Recertification

Mail completed application with requested attachments to your state forester no later than December 31.  
The TREE CITY USA award is in recognition of work completed by the community during the calendar year.  
Please provide information for the year ending \_\_\_\_\_.  
(Some states require information in addition to the requested on this application. Check with your state foresters.)

As Public Works Director of the community of Woodland  
(Title - Mayor or other city official)

I herewith make application for this community to be officially recertified as a Tree City USA for 2008, having achieved the standards set forth by The National Arbor Day Foundation as noted below. (year)

**Standard 1: A Tree Board or Department**

List board members, and meeting dates for the past year; or name of city department and manager.

See Attachment #1

**Standard 2: A Community Tree Ordinance**

Check One:  Our ordinance as last submitted is unchanged and still in effect.  
 Our ordinance has been changed. The new version is attached.

**Standard 3: A Community Forestry Program with an Annual Budget of at Least \$2 Per Capita**

Total community forestry expenditures ..... \$ 605,020.  
Community populations ..... 54,060.

Attach annual work plan outlining the work carried out during the past year. Attach breakdown of community forestry expenditures.

**Standard 4: An Arbor Day Observance and Proclamation**

Date observance was held March 15, 2008

Attach program of activities and/or news coverage. Attach Arbor Day proclamation.

Signature	Title	Date
Please type or print the following:		
<b>Mayor or equivalent:</b>		
Name: <u>Skip Davies</u>	<b>City Forestry Contact:</b>	
Title: <u>Mayor</u>	Name: _____	
Address: <u>300 First Street</u>	Title: _____	
City, State, Zip: <u>Woodland CA 95695</u>	Address: _____	
Phone #: <u>530-661-5800</u>	City, State, Zip: _____	
Email: <u>skip.davies@cityofwoodland.org</u>	Phone #: _____	
	Email: _____	

NOTE: Application will not be processed without Standard 3 and 4 attachments.

### Certification

(To Be Completed By The State Forester)

\_\_\_\_\_  
(Community)

The above named community has made formal application to this office. I am pleased to advise you that we reviewed the application and have concluded that, based on the information contained herein, said community is eligible to be recertified as a Tree City USA, for the \_\_\_\_\_ calendar year, having in my opinion met the four standards of achievement in urban forestry.

Signed \_\_\_\_\_  
State Forester Date \_\_\_\_\_

**Person in State Forester's Office who should receive recognition material:**

Name: \_\_\_\_\_ UPS Address: \_\_\_\_\_  
Title: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_  
Agency: \_\_\_\_\_ PH #: \_\_\_\_\_ Email: \_\_\_\_\_