



## AT&T U-verse

December 19, 2008

City Manger Mark Deven  
City of Woodland  
300 1st St  
Woodland, CA 95695-3413

Dear City Manger Deven:

AT&T California ("AT&T") hereby advises you of the following information regarding new programming packages and pricing for AT&T U-verse<sup>SM</sup> TV customers.

We are making some price adjustments due to increased business costs, including costs associated with ongoing service enhancements. The majority of these adjustments do not impact existing customers.

We've added significant value to U-verse TV over the past two years by expanding local and national programming, tripling our HD channel line-up, adding Total Home DVR functionality, and offering one-of-a-kind features like AT&T U-bar, and a Flickr Photos channel.

The following core package changes will be effective on February 1, 2009. The U200 package price will be \$64/month for new customers and will continue to include an attractive programming lineup, an HD-ready DVR receiver, and access to Total Home DVR service. Existing U200 customers will continue to be charged their current rate of \$59/month. The U-family package price will be \$49/month for new customers and will continue to include an HD-ready DVR receiver, and access to Total Home DVR service. Existing U-family customers will continue to be charged their current rate of \$44/month. The U100 package price will be \$49/month for new customers and will continue to include an HD-ready non-DVR receiver. Existing U100 customers will continue to be charged their current rate of \$44/month.

The following core package bolt-on changes will be effective on February 1, 2009. The Movie Package price will increase from \$15 to \$20/month for all new and existing customers that bolt-on this premium package to their core TV package. The Paquete Español Package price will increase from \$10 to \$15/month for new and existing customers that bolt-on this Spanish language package to their core TV package. The charge for any additional receivers provided to customers for an additional fee (i.e., receivers not included as part of a customer's existing package) will be adjusted from \$5 to \$7/month per additional receiver. This change will be effective for all such additional receivers of new and existing customers.

Price changes applicable to new customers only will apply to new customers ordering on or after the Effective Date. Price changes applicable to new and existing customers will apply to all customers beginning on the Effective Date. Existing customers impacted by these changes will receive thirty (30) days advance written notice of changes to their pricing.

Additionally, AT&T is pleased to offer three new programming options beginning February 1, 2009. The U200 Latino core TV package will be available to all customers for \$74/month. This new package has been developed to satisfy requests of consumers for a package structured specifically for the Hispanic TV market. This package will include an HD-ready DVR receiver, and access to Total Home DVR service. The U-basic core TV package will be available to all customers for \$19/month and is

structured as a locals-only package. This package will include one HD-ready non-DVR receiver and access to AT&T's information channels, interactive applications, and PEG channels. Additionally, AT&T will launch the U450 core TV package on February 23, 2009. This package will be available to all customers for \$109/month. It is our most robust TV package and includes access to The Movie Package, HBO/CINEMAX, The Sports Package, and HD channels. In addition, an HD-ready receiver and access to Total Home DVR service are also included. U450 will replace the existing U400 which will no longer be available for sale as of February 23, 2009. Existing U400 customers will not be affected by this change.

AT&T will continue to bring innovative new features and programming to U-verse TV and we are firmly committed to giving customers the best value, the best product, and the best TV experience.

If you have any questions, please contact your local AT&T External Affairs manager, Barbara Winn on (916)341-3462.

Sincerely,

Rhonda J. Johnson  
Vice President, AT&T California Regulatory Affairs