



**REPORT TO MAYOR AND CITY COUNCIL**

AGENDA ITEM

TO: THE HONORABLE MAYOR  
AND CITY COUNCIL

DATE: October 6, 2009

SUBJECT: Proclaim Binational Health Week

**Report in Brief**

Council had authorized issuance of a Proclamation to observe Binational Health Week in previous years. This event has been included in our annual calendar items and is before you for your consideration this year.

Staff recommended that Council Proclaim annual Binational Health Week as October 3-15, 2009.

**Background**

Binational Health Week is an effort of the Federal and State governmental organizations, community-based organizations and volunteers to improve the health and well-being of the underserved Latino population in the United States and Canada. To observe this effort, during the identified week each year, various agencies mobilize resources to reach out to disadvantaged and vulnerable individuals, primarily without medical coverage to promote awareness and prevention of such things as addiction, nutrition, stroke, living “green”, etc. Other campaigns began to increase awareness of autism, obesity, diabetes, HIV/Aids and emergency preparedness.

Just a few of the extensive participating agencies include the Secretariats of Health and Foreign Affairs of Mexico, Foreign Affairs Ministries of Guatemala, El Salvador, Honduras, Columbia, Ecuador and Peru, Institute for Mexicans Abroad, California Department of Public Health, California Endowment, California HealthCare Foundation.

**Discussion**

City Council’s approval of the staff recommendation will indicate support for the promotion of these issues for citizens of the State.

**Fiscal Impact**

There is no fiscal impact to the City.

**Public Contact**

Posting of the City Council agenda.

**Recommendation for Action**

Council is requested to approve a Proclamation recognizing the Annual Binational Health Week, that of October 3-15, 2009.

Prepared by:  
Sue Vannucci, Director of  
Administrative Services

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Mark G. Deven  
City Manager

Attachment: Proclamation

# City of Woodland

## PROCLAMATION NINTH BINATIONAL HEALTH WEEK

**WHEREAS**, the Secretariats of Health and of Foreign Affairs of Mexico, the Ministries of Foreign Affairs of El Salvador, Guatemala, Nicaragua, Honduras, and Colombia, the Institute for Mexicans Abroad, the Mexican Social Security Institute, California's Department of Public Health, California Diabetes Program, The California Endowment, the California HealthCare Foundation, the United States-Mexico Border Health Commission, and the Health Initiative of the Americas, a program of the University of California at Berkeley, School of Public Health, have recognized the necessity of improving access to health services for the underserved Latino population in the United States of America; and

**WHEREAS**, According to the 2006 United States Census, this country is home to more than 44.5 million people of Latino origin; and

**WHEREAS**, In a statewide study of California agricultural workers, 18 percent of the men had at least two of three risk factors for chronic disease: high cholesterol, high blood pressure or obesity. Additionally, 81 percent of the men and 76 percent of the women were overweight. California Latino adults, on average, consume slightly more than four servings of fruits and vegetables per day, with one-third of Latinos eating two or fewer daily servings of fruits and vegetables.

**WHEREAS**, In the *Gold Country Region*, Yolo County has 29.7 percent of Latino adults ages 18-52 who are overweight and 22.8 percent are obese. Additionally, only 48.5 percent of Campaign participants eat the recommended amount of fruits and vegetables according to informal event surveys. Statewide, less than half of Latino adults engage in 30+ minutes of moderate-intensity physical activity five or more days per week or vigorous physical activity for 20+ minutes three or more days per week.

**WHEREAS**, Binational Health Week reflects coordinated efforts between the United States, Mexico, Canada, El Salvador, Guatemala, Nicaragua, Honduras and Colombia, to improve the quality of life of underserved populations by expanding their access to health care, increasing their health insurance coverage, and reducing their unmet health needs; and

**WHEREAS**, the Health Initiative of the Americas and the consular networks in the United States of Mexico, Canada, El Salvador, Guatemala, Nicaragua, Honduras and Colombia are coordinating the Eighth Annual Binational Health Week, and activities throughout the country will be centered in regions with unmet community health needs; and

**WHEREAS**, Yolo County acknowledges the many organizations collaborating in the organization of outreach activities and educational workshops to promote Nutrition, Diabetes, and Autism awareness to underserved populations; and

**WHEREAS**, the Network for a Healthy California-Latino Campaign Gold Country Region and the Health Education Council will host Binational Health Week to provide an opportunity to highlight critical diabetes and obesity health issues in Yolo County and throughout the United States and will serve as the basis for future bilateral efforts to combat the disease; and

**WHEREAS**, the City is committed to recognizing and honoring *October 3 through October 15, 2009* as **BINATIONAL HEALTH WEEK NOW THEREFORE**

**BE IT PROCLAIMED** by the City Council of the City of Woodland does hereby honor of those efforts to improve public health, the day of *3 through October 15, 2009* to be declared the "**BINATIONAL HEALTH WEEK NOW THEREFORE**" throughout Yolo County.

Dated October 6, 2009

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Marlin H. Davies, Mayor

Artemio Pimentel, Vice-Mayor

Martie L. Dote, Council Member

William L. Marble, Council Member

Jeff W. Monroe, Council Member