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# PART II

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## GOALS, POLICIES, AND IMPLEMENTATION PROGRAMS

### INTRODUCTION

Part II of this *Policy Document* contains explicit statements of goals, policies, standards, implementation programs, and quantified objectives that constitute the formal policy of the City of Woodland for land use, development, and environmental quality. Part II is divided into the following ten chapters:

- Chapter 1: Land Use and Community Design
- Chapter 2: Housing
- Chapter 3: Transportation and Circulation
- Chapter 4: Public Facilities and Services
- Chapter 5: Recreational, Educational, and Community Services
- Chapter 6: Historic Preservation
- Chapter 7: Environmental Resources
- Chapter 8: Health and Safety
- Chapter 9: Economic Development
- Chapter 10: Administration and Implementation

### GOALS, POLICIES, AND IMPLEMENTATION PROGRAMS

Each chapter includes several goal statements relating to different sub-issues or different aspects of the issue addressed in the chapter. For each goal statement there are several policies, which amplify the goal statement. Implementation programs are listed at the end of each goal section and describe briefly the proposed action, the City agencies or departments with primary responsibility for carrying out the program, and the time frame for accomplishing the program.

Chapter 1 (Land Use and Community Design) also describes the designations appearing on the Land Use Diagram and outlines the standards of population density and building intensity for these land use designations. Chapter 3 (Transportation and Circulation) contains a diagram depicting the proposed circulation system and a description of the roadway classification system.

The following definitions describe the nature of the statements of goals, policies, standards, implementation programs, and quantified objectives as they are used in this document:

**Goal:** The ultimate purpose of an effort stated in a way that is general in nature and immeasurable.

**Policy:** A specific statement in text or diagram guiding action and implying clear commitment.

**Standard:** A specific, often quantified guideline, incorporated in a policy or implementation program, defining the relationship between two or more variables. Standards can often translate directly into regulatory controls.

**Implementation Program:** An action, procedures, program, or technique that carries out general plan policy. Implementation programs also specify primary responsibility for carrying out the action and a time frame for its accomplishment.

**Quantified Objective (Housing only):** The number of housing units that the City expects to be constructed and the number of households the City expects will be assisted through housing programs and based on general market conditions during the time frame of the *Housing Element* (Chapter 2 of this Policy Document).

## GUIDING PRINCIPLES OF THE GENERAL PLAN

The following 15 guiding principles provide the foundation for the Land Use Diagram, Circulation Diagram, and the goals, policies, and implementation programs that constitute the formal substance of the plan.

1. To retain and enhance Woodland's quality of life, its separate identity, and small-town characteristics.
2. To achieve an orderly pattern of community development consistent with economic, social, and environmental needs.
3. To provide for a diversified economic base with a range of employment opportunities for all residents.
4. To preserve and protect prime agricultural lands and their uses in the areas between the Urban Limit Line and the boundary of the General Plan Area.
5. To revitalize the Downtown district as the heart of the city.
6. To promote the provision of adequate housing including a variety of housing sizes and types for all persons in the community regardless of income, age, gender, race, or ethnic

background.

7. To coordinate land and transportation planning measures to foster reduced dependence on automobile and increased opportunities for alternative modes of travel.
8. To provide adequate levels of public service.
9. To promote a wide range of parks and recreational facilities and activities.
10. To plan for diverse educational opportunities and adequate school facilities.
11. To preserve and enhance the historical and cultural resources of the Woodland area.
12. To protect and improve the quality of the natural environment.
13. To prevent loss of life, injury, and property damage due to natural and manmade hazards.
14. To ensure that Woodland remains a safe place to live.
15. To foster increased cooperation and coordination among governmental entities.