

**CITY OF WOODLAND
CITY COUNCIL
300 FIRST STREET
WOODLAND, CA
SEPTEMBER 24, 1996**

Council met in adjourned regular session at 7:00 PM

ROLL CALL:

COUNCIL PRESENT: Rominger, Borchard, Flory, Losoya, Ryhal
(Flory left at 8:15 p.m.)

COUNCIL ABSENT: None

TRAFFIC SAFETY COMMISSION

MEMBERS PRESENT: Schapiro, Bechthold

STAFF PRESENT: Kristensen, Barry, Wegener, Pollard,
Ponticello, Smith, Lansburgh

STRATEGY PLANNING

GROUP PRESENT: Gratidge, Wegener, Dalton, Bryan, Martin,
Gedatus, Rice, Schlundt, Hanson, Loth, Ryhal,
Losoya

OTHERS PRESENT: Ullrich, Shaffer, Holman, Talkington, DiLeo

Vice Mayor Losoya opened the meeting.

PUBLIC COMMENT:

Under public comment City Manager Kristensen asked if the Council would be available to attend and participate in a joint public hearing on the proposed County Habitat Conservation Plan in Woodland on Thursday evening, November 7, 1996. Council members individually indicated they could attend.

AUTUMN FESTIVAL:

1996 Autumn Festival organizers Mark Ullrich and Charlene Shaffer spoke to the Council on the need to (1) use the City's parking lot at 1122 Main Street (Parks, Recreation and Community Services Department office building site) for a carnival associated with the event; and to (2) use the City's property south of Lincoln Avenue, between Fifth and Sixth Streets, as a parking lot for the event. The Festival is scheduled

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to occur October 5 & 6, 1996 in downtown Woodland. City staff indicated the properties are available and the organizers are prepared to provide the necessary insurance, portable toilets, parking lot clearing and supervision, and clean-up. The City Manager stated the City should not routinely provide these properties for such uses, but felt that this should be approved based on the exceptional citywide benefit of the event.

On the motion of Council Member Flory, seconded by Mayor Rominger, the Council unanimously approved the use of the City's 1122 Main Street and Lincoln Avenue/Fifth Street properties during the 1996 Autumn Festival pending receipt of the necessary insurance requirements and related services of the Festival organizers.

JOINT SESSION WITH TRAFFIC SAFETY COMMISSION:

City Traffic Safety Commissioners Larry Schapiro and Judith Bechthold reported on a series of traffic safety issues with the Council. First was the concern over the Police Department's ability, based on staffing reassignments over recent years, to adequately address traffic enforcement needs. Chief Smith then spoke to this issue and outlined his current attempts to restore Traffic Division staffing.

Other traffic issues discussed were the Commission's recent recommendations on certain stop sign installations; the possible use of LED traffic signal lights in the City; the efforts to raise funds for the installation of audible traffic signals (copy of description attached) for the blind; and consideration of reducing the Commission's membership from 7 members to 5 members. No actions were taken.

STRATEGY PLANNING GROUP ACTIVITIES:

Members of the City's Strategy Planning Group described their activities since the Group was formed in June 1996 and outlined their recommendation that the City conduct a strategic planning process and begin a total quality management program. Copies of materials describing these concepts were distributed and are attached here. The representatives emphasized the need for such programs in the City and the fact that implementing these objectives will take considerable time and money in order to be effective. Council indicated their general support for these programs and directed the City Manager, who will work with the Group, to: (1) prepare a Request for Proposal, for subsequent review and approval by the Council, to select a consultant to assist the City with these programs. Council also requested further information on the Innovations Group prior to taking any action on joining the non-profit organization.

CITY GOALS AND TASKS:

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The City Manager presented a draft list of City goals and tasks. He explained the list had been started by Council action in June 1995 and has since been modified, per Council request, by both City Boards and Commissions and staff. The list can be used on an interim basis until the City strategic plan is completed. Council members generally expressed support for the document. Mayor Rominger said the draft needs to be revised to include goals on productivity measurements, City newsletters, and a new community center. The City Manager asked Council members to review the document further and provide staff with additional adjustments. The revised draft will then be placed before the Council for adoption.

ADJOURNMENT:

At 9:25 p.m. the meeting was adjourned.

Deputy City Clerk of the City of Woodland